

MONGGOOS

LANGUAGE OF ART



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MONGGOOS THE LANGUAGE OF ART

news | events | artists | features


MONGGOOS CHANNEL

INTERNATIONAL CONTEMPORARY ART FAIR IN PARIS

The eyes of "Le Solitaire" by French artist Theo Mercier is displayed at the Grand Palais in Paris.

NEWS	EVENTS	ARTISTS	FEATURES
 <p>INDIA'S MODERN AND CONTEMPORARY ART</p> <p>Monggoos combines dynamic content with compelling critical debate, exploring the best in contemporary art and culture.</p>	 <p>CONTEMPORARY ART STRIVES FOR SOMETHING OTHER THAN BEAUTY!</p> <p>Monggoos combines dynamic content with compelling critical debate, exploring the best in contemporary art and culture.</p>	 <p>INDIA'S MODERN AND CONTEMPORARY ART</p> <p>Monggoos combines dynamic content with compelling critical debate, exploring the best in contemporary art and culture.</p>	 <p>CONTEMPORARY ART STRIVES FOR SOMETHING OTHER THAN BEAUTY!</p> <p>Monggoos combines dynamic content with compelling critical debate, exploring the best in contemporary art and culture.</p>

LATEST NEWS AND VIDEOS



ADVERTISE WITH
MONGGOOS BAZAAR

MONGOOS IS A DIGITAL
VISUAL ARTS AND CULTURE
MAGAZINE WITH A
QUARTERLY PRINT RELEASE.



**OUR MAIN FOCUS IS ON ART AND DESIGN
BUT WE ALSO PUBLISH ON TOPICS
SUCH AS FILM, MUSIC, PERFORMANCE
AND FASHION. THESE AREAS OF THE
MAGAZINE ARE SMALL FOR NOW BUT
WILL GROW WITH TIME.**

The main sections of the magazine are 'News', 'Events', 'Artists', 'Features' and 'Regulars'. The 'News' section updates the most regularly and provides readers with the latest cultural information. The 'Events' section contains previews and reviews across the world. There is also a feature which allows users to upload events local to their area, which creates a global network of both independent and large-scale exhibitions. 'Artists' involves interviews as well as profiles of emerging artists. 'Features' contains longer articles whilst the 'Opinions' section is written by columnists.

**WORLDWIDE
TARGETED
READERS**

Although Mongooos is a new magazine it will begin with instant traffic. The Tempus Group, publishers of Mongooos has existing traffic to our online vintage watch dealership (www.tempussuisse.com) and watch magazine (www.clicktempus.com) as well as a 13,000 mailing list of people who have bought watches and art from us. People who are interested in vintage watches tend also to be interested in art.

We will therefore be able to direct our existing 65,000 monthly visitors to Mongooos magazine on launch. From there we will quickly increase traffic through top level SEO, advertising and investing in google advertising. We have the resources and the ambition to make Mongooos one of the most visited English language arts sites on the planet.



MONGOOOS MAGAZINE IS A BRAND NEW AND EXCITING VENTURE FROM THE TEMPUS GALLERY IN BRICK LANE. THE MAGAZINE HAS HAD OVER 900 DIFFERENT CONTRIBUTORS SINCE ITS BIRTH 3 MONTHS AGO. IT WILL BE DISTRIBUTED TO CREATIVE COMPANIES, GALLERIES, COLLEGES AND AGENCIES ACROSS THE CAPITAL AND ABROAD, AND IS A FANTASTIC WAY FOR ARTISTS TO ADVERTISE THEMSELVES FOR A SMALL WEEKLY SUM.

HOW TO ADVERTISE

- 1 SPEAK WITH THE TEMPUS GALLERY VIA E-MAIL OR TELEPHONE (INFO AT THE BOTTOM).
- 2 MAKE THE PAYMENT FOR HOWEVER LONG YOU WANT TO ADVERTISE FOR.
- 3 SEND US THE IMAGE, OR LET US CREATE ONE FOR YOU.
- 4 YOUR ADVERT WILL APPEAR IN MINUTES.

Once the site is established, we'll focus on launching the print version. After that, future projects will include Mongoose Channel, a Mongoose app and Mongoose Nights. The Mongoose Channel will feature interviews, events and other videos on Youtube. Mongoose App will allow readers to access the magazine on their mobile devices. Mongoose Nights will be arts related events which can be held across the world. We hope to keep expanding the brand, both geographically and culturally.

READERSHIP

The target demographic of Mongoos is very broad. Given the topics of the magazine, we are aiming for people who are interested in arts and culture. This is not necessarily a solely young audience and so although we aim to be on trend, we do not want to alienate more mature readers. The intended readership is not restricted to a single geographical area but is a global audience.

Distribution is online and in print. Online distribution is through a website which has a mailing list. There is also a Youtube channel and a smartphone app. Quarterly print distribution is through specialist shops as well as selected newsagents.



Editorial sections

NEWS
ARTISTS
EVENTS
FEATURES
OPINIONS

Advertising rates (Promotional Offer Prices)

WORD ONLY	short title, word limit: 55, line limit: 4	£ 10
PREMIUM BANNER	430 x 370 px	£ 30
CATEGORY BANNER	200 x 200 px	£ 20
BIG BOTTOM	900 x 200 px	£ 50

All files must be uploaded as a JPEG.

For more information, please get in touch with
the tempus gallery marketing team

Nia

0207 739 6380

07450 315791

nia@tempussuisse.com

Ben

0207 739 6380

07915 066170

ben@tempussuisse.com

214 Brick Lane, London, E1 6SA