

## Reading Contemporary Art Fair 27<sup>th</sup> and 28<sup>th</sup> April 2013



The Reading Contemporary Art Fair returns for its fourth year this April attracting over 90 Independent artists and galleries from around the country to bring real art to real people.

Firmly established as one of the leading events in the calendar it is more than an Art Fair, with a line-up of artworks, activities, workshops and the Princess Trust initiative it is a creative, cultural and fun-filled art event.

Doubling in size since it was launched, RCAF has established a reputation for hosting internationally renowned artists and accomplished emerging talent. It is also one of the few opportunities nationally to meet an exceptional selection of the finest, independent, contemporary artists and buy directly from them, and see a more comprehensive range from professional galleries.

The atmosphere is famously relaxed, friendly and informative, the artists and galleries are very happy to discuss their work, vision and inspirations. Making it the perfect environment for art enthusiasts and collectors to indulge their passion, and an unmissable opportunity to discover new talent.

Special highlights for the 2013 show include an interactive art project by internationally prominent artist Este Macleod as well as art from new exhibitors such as Dublin based Eithne Roberts.

The flagship Princes Trust initiative has raised in excess of £40,000 to date by selling small original work for a flat fee, donated by artists involved in the fair. Displayed on a dedicated stand at the entrance they provide a snapshot of the whole fair, and have become collectors pieces in their own right.

The organizers, Deborah James and Sarah McAllister, are well-known figures in the area with a hands-on approach that ensures an individual touch and detailed management of the event. Deborah says; Visit the fair to discover a

fantastic range of creative talent and hidden gems. Meet artists and gain a unique personal insight into individual creative processes .

The format of Reading Contemporary Art Fair is very user-friendly ; visitors can stroll through the stands and see everything from fine art to phone art, photography, printmaking and sculpture.

**From** traditional landscape paintings to vibrant abstracts, with price tags from £40 to £4,000, putting collectable contemporary art well within reach.

Wonderfully creative artist led workshops and other arts activities for children and adults are held throughout the weekend run by the acclaimed Jelly organisation. See the website for more information and updates.

The Fair will be held on 27th & 28th April 2013 near Caversham Bridge at Rivermead Leisure Complex. Tickets are available on the door at £7 per person, £6 for concessions, £1 children aged 5-10 years and children under 5 are free.

See the website: [www.readingcontemporaryartfair.co.uk](http://www.readingcontemporaryartfair.co.uk) for more information plus details of exhibiting artists and a taste of what s to come.

**Where:** Rivermead Leisure Complex, Richfield Ave, Reading RG1 8EQ

**When:** Saturday 27<sup>th</sup> and Sunday 28<sup>th</sup> April 2013 10am - 5pm

**Private View and VIP OPENING by Sir John Madejski OBE DL on Friday 26<sup>th</sup> April (Invitation only- see website for details)**

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Image: *Two Pink Birds* by Eithne Roberts '