

**PRESS RELEASE**

Issued 2 November 2012. For immediate release.

**Joseph Badalov**  
***Sonnet 119: photography***

**11-21 December 2012**  
**Art Galleries Europe**  
**18 Maddox Street, London W1S 1PL**

Russian photographer Joseph Badalov's first UK show, *Sonnet 119*, opens in London on 11 December 2012. Curated by Sabina Orudjeva of Artis Foundation, the exhibition comprises a series of images inspired by Shakespeare's sonnet 119, also known as *Siren Tears*.



*Jealousy*, 2012, Diasec mounted C-print, 90x70cm  
© Joseph Badalov

In these new works Joseph Badalov develops the theme of the Siren, a mystical creature in female form who suffers and raves in the ruins of the real world, wastes away in the darkness of night and tries to reach us through the looking-glass. Badalov's works show an inconceivable number of spaces and times or, to be more precise, non-times, leaving the viewer the right to choose between reality and fantasy, to define the boundaries of the possible, to form their own theories of the creation of the illusion.

The effects in Badalov's work are the result of experiments using mirrors, lenses, polythene sheeting, sand and flame. These unusual technical decisions allow him to achieve uniquely expressive images which are not in any way altered using computer editing.

The exhibition is supported by Rolls-Royce Motor Cars Ailon and Prime.

For further information and images contact:

**Ruth Addison** [ra.artconsulting@gmail.com](mailto:ra.artconsulting@gmail.com) UK +44 7780 996387 Russia +7 909 690 9716

**Notes to editors:**

1. Joseph Badalov was born in Moscow. He is a successful businessman who has also worked as a photographer for the past 10 years. *Sonnet 119* will be shown at Palazzo Ferrajoli in Rome 1-15 November 2012. Badalov's work has been shown in Moscow and Paris. [www.ibadalov.ru](http://www.ibadalov.ru)
2. Artis Foundation works to promote Russian artists at home and abroad and to bring innovative contemporary art projects to Russia. Sabina Orudjeva's most recent curatorial project is *Vanitas*, a group show of work by contemporary Dutch and Flemish artists at Moscow Museum of Modern Art (14 November - 10 December 2012).
3. The exhibition is open to the public 12-21 December 2012: Monday-Saturday 1100-1900, Sunday 1200-1800. The private view takes place on 11 December, 1800-2000.