

PRESS RELEASE

APPLIED IMAGINATION

Group Exhibition



Alex J Wood, *Cubed Form* (detail), 2012, glazed ceramic

Private View | Tuesday 25th September | 6 - 8.30pm

Exhibition dates: 24th – 29th September 2012

A group of 10 emergent artists present a vibrant show of contemporary work.

In his 2009 book 'The Element', Ken Robinson states that we are in our element when the things we love to do and the things we are good at come together. He believes that in this situation, something fundamental about who we really are and what we are meant to be doing with our lives is revealed to us.

Creativity takes the process of imagination to another level and as such is described by him as *Applied Imagination*. It is our capacity for creativity that allows us to find our way to the element and for the artists participating in this exhibition, to be in their element is to pursue their individual artistic preoccupations.

Applied Imagination is a group exhibition that illustrates a common aptitude and passion for art, whilst also presenting ten distinct and individual art practices.

ARTISTS

Alison Berry
Mary Campbell
Lee Coyne
Irene Hammond
Blanka Horakova
Marie McEwen
Cheryl Papasian
Christine White
Sarah Wicks
Alex J Wood

VISITOR INFORMATION

111 Great Titchfield Street
London W1W 6RY

Open daily 11am – 6pm
Nearest underground: Goodge Street

Website with links to individual artists:
<http://111show.tumblr.com>

CONTACT

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