



MEDIA INFORMATION

January 2010

FIRST READING CONTEMPORARY ART FAIR APRIL 2010

SECOND EVENT FOR SUCCESSFUL ORGANISERS

The fair is being organised by the team behind the highly successful Windsor Contemporary Art Fair, and will be opened by Sir John Madejski OBE DL.

Organiser Sarah McAllister says: "We are very excited about launching the **Reading** Contemporary Art Fair, our events have always been about bringing exciting new art to the widest possible audience. We present our exhibitors in a relaxed but professional setting, giving them the best platform to showcase their work while allowing them to talk about their art directly with the public – something few other art shows do. Our aim is to de-mystify the art world and make it truly accessible to everyone."

The fair brings together an exciting mix of over 80 artists, printmakers, photographers, sculptors, ceramicists and selected galleries offering the very best in contemporary art with prices from £40 to £4,000.

Exhibitors includes artists from all over the UK, Europe and a strong contingent from the local area, newly qualified and established artists along with a number of galleries bringing together accepted masters and young beginners.

The interactive element of the fair is very important, visitors will be able to participate in workshops by Readings own artists group Jelly.

Sarah McAllister adds: "We encourage everyone to join in the workshops. They are great fun, and have been known to completely change people's perceptions of their own artistic capabilities."

Reading Contemporary Art Fair

When: Saturday 24th-Sunday 25th April 2010

Where: Rivermead Leisure Complex
Richfield Avenue
Berkshire RG1 8GQ

Tickets: Adults £6.00
Concessions £4.00
Children under 12 free

Café and wine tasting available throughout the weekend.

ENDS

For all information on Windsor Contemporary Art Fair:

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