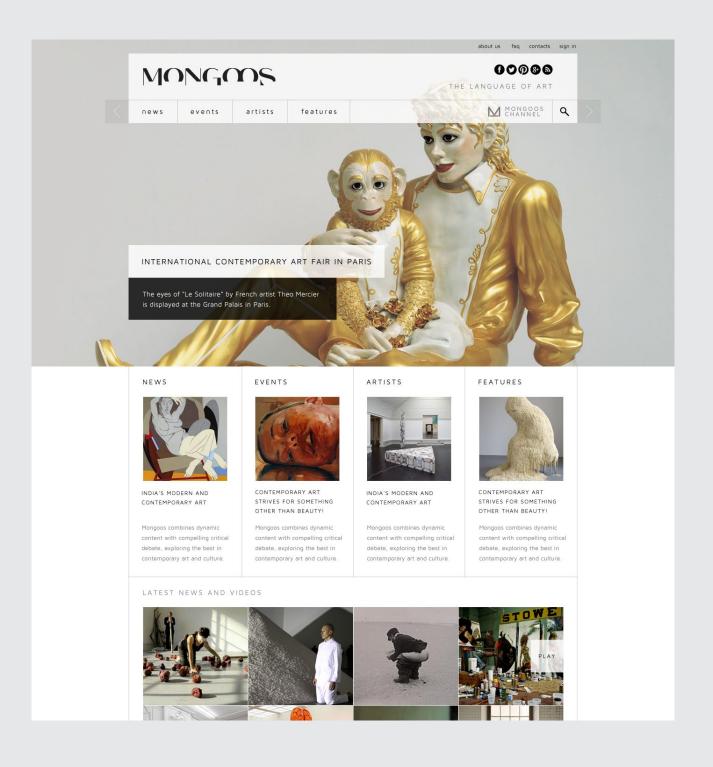




## LANGUAGE OF ART



# ADVERTISE WITH MONGOOS BAZAAR

# MONGOOS IS A DIGITAL VISUAL ARTS AND CULTURE MAGAZINE WITH A QUARTERLY PRINT RELEASE.



OUR MAIN FOCUS IS ON ART AND DESIGN
BUT WE ALSO PUBLISH ON TOPICS
SUCH AS FILM, MUSIC, PERFORMANCE
AND FASHION. THESE AREAS OF THE
MAGAZINE ARE SMALL FOR NOW BUT
WILL GROW WITH TIME.

The main sections of the magazine are 'News', 'Events', 'Artists', 'Features' and 'Regulars'. The 'News' section updates the most regularly and provides readers with the latest cultural information. The 'Events' section contains previews and reviews across the world. There is also a feature which allows users to upload events local to their area, which creates a global network of both independent and large-scale exhibitions. 'Artists' involves interviews as well as profiles of emerging artists. 'Features' contains longer articles whilst the 'Opinions' section is written by columnists.

WORLDWIDE TARGETED READERS

Although Mongoos is a new magazine it will begin with instant traffic. The Tempus Group, publishers of Mongoos has existing traffic to our online vintage watch dealership (www.tempussuisse.com) and watch magazine (www.clicktempus.com) as well as a 13,000 mailing list of people who have bought watches and art from us. People who are interested in vintage watches tend also to be interested in art.

We will therefore be able to direct our existing 65,000 monthly visitors to Mongoos magazine on launch. From there we will quickly increase traffic through top level SEO, advertising and investing in google advertising. We have the resources and the ambition to make Mongoos one of the most visted English language arts sites on the planet.

MONGOOS MAGAZINE IS A BRAND
NEW AND EXCITING VENTURE FROM
THE TEMPUS GALLERY IN BRICK
LANE. THE MAGAZINE HAS HAD OVER
900 DIFFERENT CONTRIBUTORS
SINCE ITS BIRTH 3 MONTHS AGO. IT
WILL BE DISTRIBUTED TO CREATIVE
COMPANIES, GALLERIES, COLLEGES
AND AGENCIES ACROSS THE CAPITAL
AND ABROAD, AND IS A FANTASTIC
WAY FOR ARTISTS TO ADVERTISE
THEMSELVES FOR A SMALL WEEKLY
SUM.



# HOW TO ADVERTISE

- SPEAK WITH THE TEMPUS GALLERY VIA E-MAIL OR TELEPHONE (INFO AT THE BOTTOM).
- MAKE THE PAYMENT FOR HOWEVER LONG YOU WANT TO ADVERTISE FOR.
- SEND US THE IMAGE, OR LET US CREATE ONE FOR YOU.
- YOUR ADVERT WILL APPEAR IN MINUTES.

Once the site is established, we'll focus on launching the print version. After that, future projects will include Mongoos Channel, a Mongoos app and Mongoos Nights. The Mongoos Channel will feature interviews, events and other videos on Youtube. Mongoos App will allow readers to access the magazine on their mobile devices. Mongoos Nights will be arts related events which can be held across the world. We hope to keep expanding the brand, both geographically and culturally.

### READERSHIP

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The target demographic of Mongoos is very broad. Given the topics of the magazine, we are aiming for people who are interested in arts and culture. This is not necessarily a solely young audience and so although we aim to be on trend, we do not want to alienate more mature readers. The intended readership is not restricted to a single geographical area but is a global audience.

Distribution is online and in print. Online distribution is through a website which has a mailing list. There is also a Youtube channel and a smartphone app. Quarterly print distribution is through specialist shops as well as selected newsagents.

Editorial sections

NEWS
ARTISTS
EVENTS
FEATURES
OPINIONS

Advertising rates (Promotional Offer Prices)		
WORD ONLY	short title, word limit: 55, line limit: 4	£10
PREMIUM BANNER	430 x 370 px	£30
CATEGORY BANNER	200 x 200 ρx	£20
BIG BOTTOM	900 x 200 ρx	£50

All files must be uploaded as a JPEG.

For more information, please get in touch with the tempus gallery marketing team

Nia Ben

0207 739 6380 0207 739 6380

07450 315791 07915 066170

nia@tempussuisse.com ben@tempussuisse.com

214 Brick Lane, London, E1 6SA