

## Helfa Gelf 2013

North Wales artists are preparing for Helfa Gelf Art Trail, with 171 studios, workshops and pop-up galleries throwing open their doors and artists welcoming visitors during September.

The largest open studios event in Wales involves over 300 artists and craftmakers inviting visitors to see where and how they work. Artists open their studios for free over the Fridays, Saturdays and Sundays throughout September.

An exciting range of art in many forms is available to visitors including: basket making, ceramics, jewellery, painting, photography, printmaking, sculpture, metal and woodwork, film, digital and performance art, fashion and textiles.

To help you find artists 'The Art Trail Map' is an online interactive guide, available at <a href="http://www.helfagelf.co.uk/en/map/">http://www.helfagelf.co.uk/en/map/</a>. This includes information on every studio's location, directions, satellite map, opening times, a profile of the artist and a gallery of images to help you plan your visits.

Funding has allowed the development of the website, the guide and the wider promotion of the event. The Helfa Gelf Art Trail project has received funding through the Rural Development Plan for Wales 2007–2013, which is funded by the Welsh Government and the European Agricultural Fund for Rural Development.

Whether you visit a new studio venue or visit an established Helfa Gelf artist, there is an amazing range of art available. During visits on the Helfa Gelf Art Trail, you can buy art direct from the maker or just experience the wide range of art being created in North Wales.

Mrs Jo Quinney MCIPR Ymarferydd Achrededig / Accredited Practitioner Q Marketing & PR Ltd Ffôn / Tel: 01248 715 611 Symudol / Mob: 07748 155 116

## Nodiadau i Olygyddion / Notes to Editors:

Helfa Gelf Art Trail takes place in Gwynedd, Conwy, Denbighshire, Flintshire and Wrexham counties from Friday to Sunday throughout September 2013.

6,7,8 13,14,15 20,21,22 27,28,29 September 2013

Studios are open from 11am-5pm

For further details, images and information about the studios go to www.helfagelf.co.uk

News and information can be found on Facebook a www.facebook.com/HelfaGelfArtTrail.

and Twitter #helfagelf