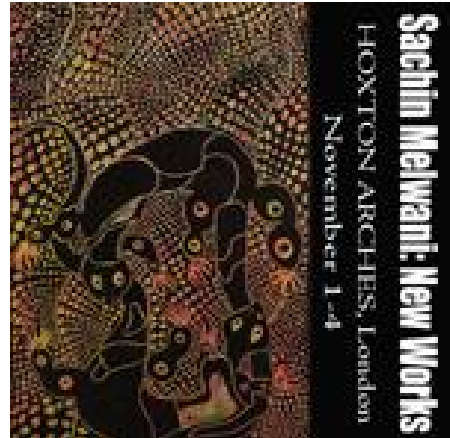


PRESS RELEASE

Soul Indulgences presents:

Sachin Melwani Solo Exhibition
1st- 4th November 2012
Private View First Thursday 6pm-9pm

Gallery hours: Thu-Sat 10am-6pm (during exhibition) or by appointment
HOXTON ARCHES, Arch 402 Cremer Street, London E2 8HD, m. +447950919720



Soul Indulgences sponsors second solo painting exhibitions of Sachin Melwani at Hoxton Arches.

Arch 402 Gallery is pleased to present the second exhibition of Sachin Melwani, showcasing fresh British-Indian talent and diversity. Following on from a successful UK solo show at Forty7gallery, this exhibition sees an extension of his historically charged painting language through a contemporary dialect. This collection of new paintings opens on Thursday 1st November from 6-9pm, in conjunction with East London's *First Thursdays* events, and runs through Sunday 4th November.

Educated at the prestigious Central Saint Martin's School of Art and Design, Melwani's work is visibly influenced by surrealist imagery and post-impressionist colour theory. The artist has created a series of new works that reveal his innovative blending of western academia theory with eastern imagery through acutely detailed painting techniques. The aesthetic freedom produced as a result of Melwani's wide artistic vocabulary is evidenced through specific references to Greek vases, Indian miniature painting, Expressionism and Aboriginal art. This freedom has contributed greatly to the intense and highly personal visual imagery which emits a rare beauty all its own.

A unique artist in his craft, manner and choice of subject matter, Melwani's painting is approached with an intellectual rigour, which is always directed toward a truthful interpretation of the world as he sees it. His upheld importance of drawing skills is the foundation on which all his work is formed. Using traditional painting methods of building up imagery and texture from underlying sketches, Melwani's creative approach sees every minute area of his work lavishly decorated using fluid brush strokes, vibrant colour combinations and delicate glazing techniques. Each painting expresses a continued restlessness of wanting to extend Melwani's historical painting language into a contemporary dialect, resulting in staggering visual diversity.

Sachin Melwani is proudly sponsored by *Soul Indulgences*, an online social



portal celebrating different cultures and perspectives. The artist will be available throughout the exhibition, which opens with a public reception on Thursday 1st November and extends through Sunday 4th November. The gallery will be open daily from 10am-6pm.

For further press information, interviews, or images please contact Sachin Melwani on +447950919720. To find out more about Soul Indulgences' visit www.soul-indulgences.com

Contact Information

Further information and images from the upcoming show please follow the following link below:

<http://www.artslant.com/lon/events/show/240935-sachin-melwani-new-works>

Hoxton Arches

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