







No Ordinary Art Fair

Exhibitor Line up Announced for Bloomsbury Art Fair 2012

Bloomsbury Art Fair, 6-8 July 2012, (Summer Preview 4 July, Midsummer Party 5 July)
London House, Mecklenburgh Square, London WC1N 2AB

This summer the Bloomsbury Art Fair offers the public an unparalleled opportunity to buy and enjoy great works of art at an event that celebrates the talents of many established, as well as emerging, contemporary artists. The line-up of artists and galleries who will be exhibiting at this year's event have been now been selected by the Advisory Board. Visitors can be rest assured that the quality and scope of the works available to buy will be of the highest quality. Prices range from £50-£25,000.

The Bloomsbury Art Fair is pleased to be welcoming back artist **Sophie Morgan**, photographer **David Constantine**, sculptor **Ian Edwards** and **The Helium Foundation** who will be showing works from internationally fêted artists such as **Nick Walker** and **Damien Hirst**. In addition, the Bloomsbury Art Fair will be showcasing artists and galleries including **Tag Fine Arts**, **West Two Gallery**, **ArtDog London**, **Half Moon Studio**, **Panter and Hall**, **The Russell Gallery**, **Art At The Edge and KPK Contemporary Art** who will be exhibiting an exciting selection of European and Asian contemporary work.

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Highlights include exquisite drawings by Sophie Morgan, colourful and captivating prints from Half Moon Studio as well as Olympic and Paralympic sculptures from Art At The Edge. Also exhibiting will be Patrick Tresset whose one-armed robotic installation 'Paul' will be producing on the spot portraits.

In addition to the works that are on show visitors can look forward to a specially created arts programme run by ArtInsight's Jeffrey Boloten as well as live music and sculpture demonstrations in the beautiful courtyard at Goodenough College.

Having attracted over 3,000 visitors, 40 exhibitors and raised over £60,000 for charities at its debut in 2011, the Bloomsbury Art Fair is planning an even greater extravaganza. Visitors can purchase affordable and investment pieces in the beautiful surroundings of Goodenough College. For those who can't make up their mind and would like more time to think about their purchase, re-entry is free on subsequent days so visitors can return any time and buy. Tickets can be purchased here.

Ends

Notes to Editors:

The Bloomsbury Art Fair will take place in the stunning surroundings of Goodenough College, London House, Mecklenburgh Square, London WC1N 2AB. The opening times are as follows:

Wednesday 4 July 2012 Summer Preview - by invitation only, 5 pm – 9 pm

Thursday 5 July 2012
Midsummer Party
– tickets available on the website, 5 pm – 9 pm

Friday 6 July 2012 12 pm – 9.30 pm

Saturday 7 July 2012 10 am - 8 pm

Sunday 8 July 2012 10 am – 5pm

Ticket price (includes a catalogue):

Adults £10
Students & Under 14's £6
Under 10's and carers - free
www.bloomsburyartfair.com/tickets-and-times

The organising team have contributed their time for free and all of the profits from the Bloomsbury Art Fair will be donated to the chosen group of charities.

Charities:



Southern Spinal Injuries Trust

SSIT supports the Duke of Cornwall Spinal Treatment Centre in Salisbury and people living with a spinal cord injury in the South and South-West of England. Monies donated from the 2011 Bloomsbury Art Fair are currently being used to build a pioneering rehabilitation garden in the grounds of the Spinal Treatment Centre. Horatio's Garden will be an integral part of patients' rehabilitation programme and will include space for creative arts, recreation and quiet retreat.

Funds raised during the 2012 Art Fair will enable SSIT to continue its work which will include further development of Horatio's Garden. www.ssit.org.uk



Motivation

According to the World Health Organization, the average life expectancy of a paraplegic living in a developing country is 2-3 years and there are 20 million people in the world who need a wheelchair and don't have one. Motivation

specially design wheelchairs that can cope with these challenging environments and provide training in vocational skills and income generation for disabled people to enable them to provide for themselves and their families. www.motivation.org.uk



Walking With The Wounded

During the course of military operations, many young men and women suffer horrific injuries. When the wounded return home they face a very different future to the one they had planned, with challenges they never imagined. This is the future that Walking With The Wounded is supporting. The funds raised finance new qualifications, courses and further education for people who are seriously injured. It enables the blind, the burn victims, the mentally injured,

the amputees and all the other wounded to rebuild their lives and to return to the work place. In 2011, a team of injured servicemen completed an unsupported expedition to the North Pole and this year they have attempted to climb Mount Everest. www.walkingwiththewounded.org.uk

Sponsors: Goodenough College, Gong Muse and Outer Temple Chambers

Supporters: The Times, the Helium Foundation and Miss V L Clore's 1967 Charitable Trust

Media Partner: Aesthetica

For further information about the event and organisers as well as images, press tickets or to arrange an interview, please contact:

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Bloomsbury Art Fair

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