

## PARALLAXArtFair

**PRESS RELEASE:** For immediate release.

# Parallax AF showcases new artists from India, Chile, Sudan, Israel and Lebanon

## New International Contemporary Art Fair in London, Parallax AF, will Showcase New Emerging Artists from Around the World

Artists from India, Chile, Sudan, Israel and Lebanon will exhibit alongside emerging artists from USA, UK, Europe and Australia at Parallax AF, a new art fair that will take place at La Galleria, Royal Opera Arcade, Pall Mall, London (UK) from 14th-23rd October.



**PARALLAX AF**

**2** showcase exhibitions of contemporary art

Showcase exhibition 1 focuses on abstraction and conceptual art:

Friday 14th October  
Saturday 15th October  
Sunday 16th October

Showcase exhibition 2 focuses on figurative and conceptual art:

Friday 21st October  
Saturday 22nd October  
Sunday 23rd October

La Galleria  
Royal Opera Arcade  
Pall Mall  
London SW1Y 4UY

Entry is **FREE** to the public. All work is for sale and full prices go directly to artists.

[www.barlowfinedrawings.com/parallaxaf.html](http://www.barlowfinedrawings.com/parallaxaf.html)

BARLOW FINE ART

“This is the second theoretical fair that we have developed,” explained Dr Chris Barlow, art historian and director at Barlow Fine Art. “I’m particularly pleased that the new concept is attracting international artists from as far as Australia, the Middle East and South America. The quality of the work and ideas is always extremely high. With the event taking place at about the same time as Frieze Art Fair, London will be packed more than usual with those interested in contemporary art and new ideas. This time there will also be a lecture series, which is something very close to my own heart. For Parallax AF is designed not simply to ask the difficult questions about how we curate, think about, and view contemporary art today, with all the subsidiary questions that go along with that, but to place them into the public domain so that everyone can get involved in the debates too.”

### **About Parallax AF**

Parallax AF is the first art fair of its kind to use new theories from art history in its approach. It showcases established and emerging international contemporary artists and is curated by a guest curator. It is a serious platform for artists to present their work to national and international dealers, art-industry people, collectors, critics and buyers without commission charges in an exhibition format underpinned with critical theory. It aims to provide a key service in helping artists promote and sell their work, as well as providing a platform for developing their careers and practice. It is loosely divided

into two exhibition showcases presenting abstraction/conceptual and figurative/conceptual art.

The second Parallax AF of this year takes place on Friday 14th October to Sunday 23rd October 2011 at La Galleria, Royal Opera Arcade, Pall Mall and is “curated” by Dr Chris Barlow.

- Parallax AF showcasing work from India, Chile, Sudan, Japan and Lebanon
- Parallax AF is a new international art fair in London for emerging artists
- In July and October this year, it takes place at La Galleria, Pall Mall, Royal Opera Arcade, London, UK
- The first Parallax AF exhibitions for 2011 open from 14th – 23rd October 2011:
  - Abstract/conceptual show: 14th – 16th October (Friday-Saturday 10am-6pm, Sunday 10am-5pm)
  - Figurative/conceptual show: 21st – 23rd October (Friday-Saturday 10am-6pm, Sunday 10am-5pm)

This press release is available on the press section of the website: <http://www.barlowfinedrawings.com/pressreleases.html>

Further information is available on request. Please contact Ms Rebecca Marcus-Monks for further information, images or to interview the artists: rebecca [at] barlowfinedrawings.com.

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