

Media
Information

GALLERIES

INTRODUCTION

Galleries magazine, published by Barrington Publications since 1983, promotes commercial and public art shows and exhibitions in the UK using editorial, maps, listings and referenced indexes to show clearly, concisely and in greater detail who is showing what, when and where

With up-to-date listings and informative, topical editorial, **Galleries** is updated in print and online every month and with a national distribution of between 17,000-20,000, it targets art galleries, dealers and collectors nationally. There is no better place to advertise an exhibition

Galleries' established readership, including the press, the art-informed public and visitors to the UK's leading hotels, ensures the promotion and availability of advertisements to a cultivated and significant audience every month of the year

LISTING IN GALLERIES

A listing in Galleries magazine qualifies as the most important first step in promoting an art show or exhibition

Information is presented in print in up to 20,000 copies and seen online by 8,000+* 'unique visitors' each month. New shows are posted on twitter and facebook daily.

Options: a Single listing or a series of Unchanging or Changing listings may be booked (example opposite). An entry in the New Shows Diary, where relevant, is included, also one mention in the Specialisation Index

Add Ons: Artist Index – highlights artists shown regularly or exclusively by listed galleries

Extra entries in the Specialisation Index may also be booked

Press Releases – listed galleries may also have a press release on the **galleries.co.uk** website – see page 13 for further details

Rates: see page 10 for rates

To book a listing please call 020 8237 1180
or email: listings@galleries.co.uk

Also Available

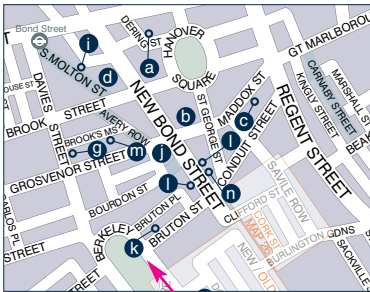
Online Galleries: listings for galleries who trade online only

Art Services: listings for businesses providing services to the art world

Hire Galleries: listings for galleries available to hire

** 5 year average*

contact listings@galleries.co.uk



*ad indicates display advertising
*pr indicates press release

a gallery listing has up to
30 words + contact details

art service/hire/online listings
are 10 words + contact details

map locator

gallery name & address

 **THE ART GALLERY**
25 Hanover Circus W1 0QT

Out of the Blue. Jun 3–25.
Joe Bernstein paintings, Art Chandler
photographs. *pr.

exhibition or show details

Graham Smith and **Bob da Vinci**.
Jul 1–30.

gallery opening times

Sculpture and Paintings. *ad.
Thur–Sun 10–6

web address with a link
on **Galleries** website

info@thecollectedgallery.co.uk

telephone number

www.coolandcollected.co.uk
t 01234 770261

DISPLAY ADVERTISING

Display advertisements have the greatest impact to publicise your exhibitions and gallery

Size: the most cost effective advert is a full page; pro rata it is better value than smaller adverts; full pages have more impact and are usually placed in premium positions

Mono or Colour: colour illustrations have greater impact, while text adverts may be stronger in black & white

Special positions: can be booked subject to a 10% premium

Series: discounts for regular advertisers

Free Extras: Listings and press releases are free with all display advertisements

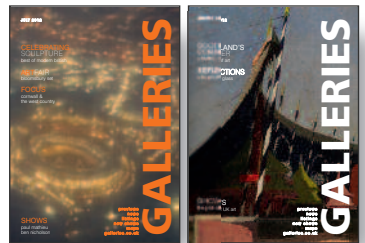
Rates: see page 10 for rates

To book an advertisement please call 020 8237 1180 or email: ads@galleries.co.uk

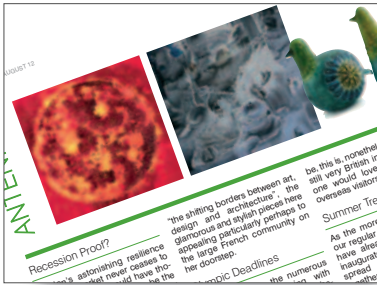
Art Fairs Special Features

Art fairs booking a display advertisement of ½ page or more, gain a special pictorial spread in **Galleries**. This features fair exhibitors listing in the magazine, which could equate to a page or more of free space highlighting the event – well worth talking to us about . . .

contact ads@galleries.co.uk



EDITORIAL PROFILE



There is no other magazine in the country regularly covering such a broad range of art shows and topics – independently, as they happen – in preview, not review. The only policy is to be inclusive and to ask the best and most qualified writers to cover them.

The editorial scope of **Galleries** directly reflects the enormous range of galleries and museums in England, Scotland, Wales and Eire, commercial and non-commercial.

In each issue topics may include

contemporary exhibitions around the UK, area profiles, overviews of the market, surveys of museum shows, Old Master to Modernist – from Land’s End to the Western Isles.

Photography, video installation and applied arts all take place alongside coverage of the more mainstream painting, sculpture and drawing, while ‘Antennae’ brings regular updates of the art world’s most interesting events – the burgeoning fairs scene, ‘art weeks’ and festivals, plus new artistic enterprises.

Among writers, our Scottish correspondent, Bill Hare, is widely recognised as a leading authority on Scottish art he is joined by an extensive list of distinguished and expert authors who contribute regularly to the magazine

contact features@galleries.co.uk

Galleries aims to lead the reader directly to the art and our editorial team endeavours to cover as wide a variety of shows as possible, presenting a greater chance of coverage. We also produce in-depth Focus features on specific regions – often in combination with our popular, colourful stand alone, fold out Supplements - such as those on Scotland and Cornwall

Look out also for **Galleries Christmas** extra seasonal coverage packed with suggestions for art related gifts, tempting readers into galleries and exhibitions at this profitable time of year.

If you would like to be reviewed (or even write?) please contact us. Press releases and exhibition information should arrive 5/6 weeks before publication to allow time to plan and commission

Nicholas Usherwood
Features Editor

DISTRIBUTION PROFILE

National targeted distribution has been developed over thirty years and is continually reviewed and refined. As well as distributing through the wide range of public and private galleries, art fairs, museums and salerooms listed in the magazine, copies are also circulated through four and five star hotels, tourist authorities, embassies, 300+ corporate offices in London and Manchester and numerous other prestige outlets

Circulation is intensive in city centres – London, Edinburgh, Cardiff, Glasgow, Bath, Bristol, Penzance, St Ives – and in regions where there are large concentrations of galleries

Postal subscribers – copies are sent to postal subscribers as well as broadcast and print media journalists

Online Presence Galleries online presence keeps the magazine constantly in the eye of the art market – nationally and internationally – and significantly enhances the visibility of the already prominent printed edition

Website galleries.co.uk has been online since 1995 and features all the magazine listings and provides for additional material to be published that the printed edition may not have space for, such as press releases. Up to date visitor information is online

Facebook/Twitter new show openings are posted daily on Facebook at 'galleriesartlist' and on Twitter @art_mag

Digital Editions are available on line via the website, are emailed to readers and optimised for tablets, ipads and phones

Corporate distribution

Galleries is the only visual art magazine which is distributed through the reception areas of 300+ financial and corporate headquarters in the City of London and Manchester– such as American Express, Morgan Stanley, Standard Chartered, Deutsche Bank, Credit Suisse and Bank of America

Best Hotels

Concierges of leading hotels in the UK (including the Dorchester, Claridge's, The Ritz and The Connaught) use Galleries magazine to inform & update their clients about current art exhibitions. Some such as the Grosvenor House Hotel on Park Lane, London also place copies in their premium suites.

Regional Supplements

Our regional supplements see (page 7) are intensively distributed in relevant areas and boost local publicity

Direct personal accountable service

Magazines are hand delivered by commissioned agents rather than third party courier. This allows for a direct, personal, accountable service

Flexibility is a key strength

We are always open to suggestions for new distribution points and special arrangements for regular deliveries or varied amounts may be made – don't hesitate to contact us

A detailed breakdown of distribution is available online at www.galleries.co.uk

RATES

contact ads@galleries.co.uk

DISPLAY	MONO	COLOUR	All prices ex VAT
PAGE	£550	£940	
HALF	£300	£490	
THIRD	£220	£400	
QUARTER	£180	£300	
EIGHTH	£100	£180	

Discounts Available – Series discounts available; 10% discount for prepayment (new advertisers must prepay). FREE Listing and press release with display adverts

Cards: 500 cards of advertisement from £45 for ¼ page

Artwork: Minimum £35. Artwork adapted for your email or web £20

LISTINGS

Gallery Listings

SINGLE INSERTION £55

FOUR MONTH SERIES £37.40 pm

TWELVE MONTH SERIES £31.35 pm

WORDING CHANGE £7.50 pm

Art Services/Online only/Hire Galleries

SINGLE INSERTION £40

FOUR MONTHS £98

ONE YEAR £232.85

Artist Index/Additional Specialisation Indexes: £2.75 per entry

Press Release: £12

TECHNICAL DATA

contact studio@galleries.co.uk

Full Page: trim 214 x 151mm
bleed – allow 3mm extra all round
type area 196 x 135mm

Half: horizontal 96 x 135mm
vertical 196 x 65mm

Third: 62 x 135mm

Quarter: 96 x 65mm

Eighth: 47 x 65mm

Terms and Conditions

All advertising published in **Galleries** in print and online is subject to the terms and conditions found at www.galleries.co.uk/terms

For further details please call for full technical specifications
www.galleries.co.uk/rates/display

ARTISTS ONLINE

contact pr@galleries.co.uk

Artist Online Entries – a cost effective way for individual artists to advertise – in print and online with a live link from **galleries.co.uk** to individual websites

12 monthly insertions in **Galleries** magazine and online at www.galleries.co.uk
£57.60 (incl VAT) per year

see website for more details or call 020 8237 1180



PRESS RELEASES

contact pr@galleries.co.uk

Post a press release on the Galleries website where it will stay for the duration of a show - linked to a listing, promoting an exhibition in your own words. All press releases remain on the website indefinitely, providing an archived exhibition history

Free to Display advertisers

If you have booked and paid for a display advertisement in **Galleries** magazine your press release can be published on the **Galleries** website free of charge

Listings

If you have a listing booked in **Galleries** the press release service is available for £12 + VAT per press release

Specifications

Press releases should be saved as pdfs at print (not press) resolution. Incorporated images should be sized to 72dpi. Press releases should not be more than 5 pages in length

Please send to pr@galleries.co.uk clearly marked for publication referencing the booked advertisement or listing.

For more information please download the pdf from www.galleries.co.uk/pr

WHO WE ARE

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Barrington Publications

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Art Event Publicity

The one stop shop for
publishing and advertising

Running an Art Fair or Open Studio,
maybe even a large group show or
festival? Barrington Publications in
conjunction with **Galleries** magazine
offers unique, cost effective publicity
and marketing packages including:
advertising, editorial, brochure or
catalogue design + print, web
promotion and targeted distribution

Bath Galleries Group said *"The event was a great success thank you. We received a high footfall of both local and national visitors, with many people travelling from London for the weekend. Sales were also good for a number of the galleries and those who were not so involved this year have been converted"*

for further information
email: events@barringtonpublications.com
or call 020 8237 1180

